



PRESS RELEASE
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**COMCAST BUSINESS HONORED AS GOLD AND BRONZE STEVIE® AWARD WINNER IN
2018 AMERICAN BUSINESS AWARDS®**

Stevie Winners Will Be Presented With Their Awards on June 11 in New York

PHILADELPHIA – May 8, 2018 – [Comcast Business](#) was named the winner of a Gold Stevie® Award in the Innovation of the Year - Business Service Industries category for the Comcast Business ActiveCore SDN Platform and the winner of a Bronze Stevie® Award in the Most Innovative Tech Company of the Year - 2,500 or More Employees category during The 16th Annual American Business Awards®.

The American Business Awards are the U.S.A.'s premier business awards program. All organizations operating in the U.S.A. are eligible to submit nominations – public and private, for-profit and non-profit, large and small.

Nicknamed the Stevies for the Greek word meaning “crowned,” the awards will be presented to winners at a gala ceremony at the Marriott Marquis Hotel in New York on Monday, June 11. [Tickets are now on sale.](#)

More than 3,700 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Startup of the Year, Executive of the Year, Best New Product or Service of the Year, Marketing Campaign of the Year, Live Event of the Year, and App of the Year, among others.

Comcast Business's [ActiveCore SDN](#) platform is the first cable-delivered, gigabit-ready platform in the U.S. that allows businesses to manage networks, systems and applications from a digital first architecture. With ActiveCore's streamlined and intuitive portal and mobile app, businesses can now understand the health of their network in real-time with actionable performance data in a single view. [Software Defined Wide Area Networking \(SD-WAN\)](#) is the first product powered by ActiveCore, and Comcast Business plans to release complementary Virtual Network Function (VNF) offerings on the ActiveCore SDN platform in the near future.

“Comcast Business is truly innovating the way that companies are able to interact with technology,” commented one judge regarding the ActiveCore SDN Platform.

“Comcast came up with many innovations in 2017, the most popular of which is the ActiveCore SDN platform... Their business strategies and plans are really impressive,” remarked another judge in regards to Comcast as the Most Innovative Tech Company of the Year.

“As you can tell by the list of companies and products nominated, this was a tremendous year for the Stevies. To take home a Gold for our innovative ActiveCore SDN platform and a Bronze in the Company of the Year category in such a crowded field not only shows that the industry knows a next-generation, forward-facing network is needed to power digital transformation efforts, but is further proof that Comcast Business is a clear leader in the SDN revolution,” said Kevin O’Toole, SVP Business Services Products & Cloud Solutions at Comcast Business.

More than 200 professionals worldwide participated in the judging process to select this year's Stevie Award winners.

"The nominations submitted for The 2018 American Business Awards were outstanding. The competition was intense, and those recognized as Stevie Award winners should be immensely proud of this accomplishment," said Michael Gallagher, president and founder of the Stevie Awards.

Details about The American Business Awards and the list of 2018 Stevie winners are available at www.StevieAwards.com/ABA.

About Comcast Business

Comcast Business offers Ethernet, Internet, Wi-Fi, Voice, TV and Managed Enterprise Solutions to help organizations of all sizes transform their business. Powered by a next-generation, advanced network, and backed by 24/7 technical support, Comcast Business is one of the largest contributors to the growth of Comcast Cable. Comcast Business is the nation's largest cable provider to small and mid-size businesses and has emerged as a force in the Enterprise market; recognized over the last two years by leading industry associations as one of the fastest growing provider of Ethernet services.

For more information, call 866-429-3085. Follow us on Twitter @ComcastBusiness and on other social media networks at <http://business.comcast.com/social>.

About Comcast Cable

Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. Visit www.comcastcorporation.com for more information.

About the Stevie Awards

Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

Sponsors of The 2018 American Business Awards include HCL America, John Hancock Financial Services and SoftPro.

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